

# RESONANCE



## 2013 ANNUAL REPORT

*Thank you for helping women change for good.*

# Change is good.

Helping women change—for good. At Resonance, this is our singular goal. When women are successful in getting their lives back on track, everyone benefits. And no one benefits more than their children.

In 2013, we helped women experience positive change in many ways, including:

- Substance abuse treatment
- Community resource education
- Job readiness
- Mentoring
- Successful community re-entry following incarceration

As women become clean and sober, employed and serving as role models for their children, our community becomes a better place. Our state and taxpayers save millions in prison and public assistance costs. Thousands of children are no longer displaced due to incarcerated parents. A new household norm is established—one led by a present, working and self-sufficient caregiver.

The best part is these children get the mother they deserve—and a chance at a brighter future. All in all, it's a surefire way to break the intergenerational cycle of poverty and incarceration.

None of this is possible without the generosity of our community partners. Thank you for giving women a fighting chance to change.

Sincerely,



George "Bud" Sartain  
Board President



Deidra Kirtley  
Executive Director



## Mission:

Resonance promotes and supports the well-being and self-sufficiency of women and their families challenged by their experience with the criminal justice system.

## How Your Support Helped Women Change

- **551** women were served by Resonance in 2013 with 195 enrolling in substance abuse treatment.
- **54** women became clean and sober in lieu of incarceration, increasing their self-respect and ability to hold a job and care for their children
- **27** women were paired with caring mentors for support, guidance and positive role modeling
- **65** women released from prison and are employed, paying taxes and living in safe and sober housing
- **100s** of women are now productive, self-sufficient and serving as role models to their children

## How Your Support Helped Families Change

- Our clients and their children are living in safe, drug-free housing.
- Hundreds of children now have a sober, employed parent caring for them.
- These same children are learning to view this as normal and expected behavior.
- These children will grow into adulthood emulating this work and parenting ethic.
- Underserved families throughout our community now have hope and a plan for the future.

## How Your Support Helped Our Community Change

- **LESS CRIME**  
Our community is safer with a decrease in illegal activity.
- **DECREASE IN UNEMPLOYMENT**  
Our community has more tax-paying, employed women.
- **REDUCED PUBLIC ASSISTANCE**  
Our community benefits from women who rise above their reliance on public assistance.
- **STATE AND TAXPAYERS SAVE MILLIONS**  
Our community benefits from alternatives to incarceration for women with addiction problems.
- **FAMILIES REMAIN INTACT**  
Our community has fewer children placed in guardian care when women are diverted to treatment rather than prison.
- **THE CYCLE IS BROKEN**  
Our community benefits from an increase in the number of women who have broken the cycle of incarceration.



## Additional 2013 Highlights

As good stewards of the funds entrusted to us, Resonance enhanced existing services, generated additional revenue streams and developed new programs to meet emerging needs in the community, including:

# Choosing to CHANGE

### Program Development

- Development and coordination of Choosing to Change re-entry program at Turley Correctional Facility to be implemented January 2014, in partnership with Planned Parenthood, Tulsa Community College, Girl Scouts of Eastern Oklahoma, and Workforce Tulsa

- Research and development of ADSAC services to further diversify revenue base
- Partnership with Junior League of Tulsa to develop social venture opportunities for clients

### Client Services

- Community Counseling Services implemented to assist women self-referring for treatment
- Partnership and contractual agreement with Community Sentencing for treatment services
- 75 percent completion rate among Drug Court participants in substance abuse treatment
- Partnership with Tulsa Hub to provide bicycles as a means of transportation for clients
- Highest client satisfaction rate in Oklahoma for substance abuse treatment services\*

### Community Outreach

- Implementation of successful Stacked Deck fundraiser resulting in a 300 percent increased net profit, 20 percent increased attendance and an 18.5 percent profit/expense ratio
- Development of new Resonance website and video
- Development of an 18-member Advisory Council

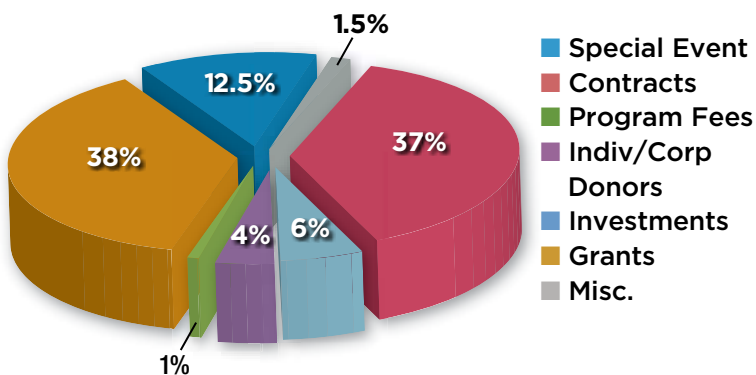
*\*Based on Oklahoma Department of Mental Health and Substance Abuse Services quarterly report*

## 2013 Financial Information\*

Financials	2013	2012
Revenue	\$ 1,031,465	\$ 998,582
Expenses	\$ 822,151	\$ 1,012,314

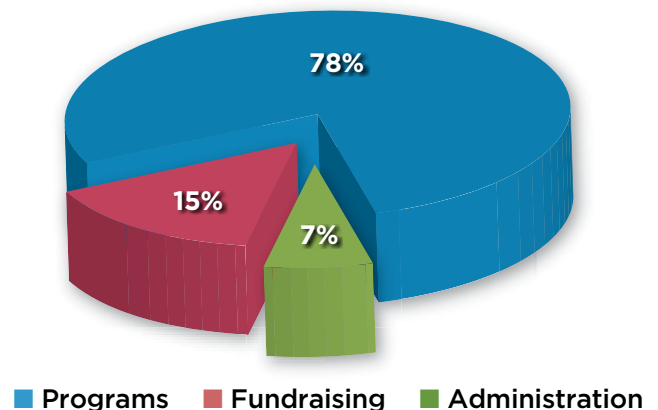
### Funding Sources

Thank you for supporting Resonance. Your gift is combined with gifts from other local donors, corporate partners, foundations as well as funds from state contracts. Below is how we raise our funds:



### Expenses

At Resonance, our goal is to be good stewards of donated funds, while helping women and their families be successful. Below is how we spend our money:



\*Unaudited

## 2013 Resonance Staff

Deidra Kirtley Executive Director	Bonnie Brazwell, LPC, US Therapist	Chaquelia Patrick Re-Entry Case Manager	Darla Parris Clinical Records Administrator
Debbie Gordon Development Director	MarQuita Banks, MHR/LBHP Therapist	Letricia Lewis Volunteer Mentor Coordinator	Rebecca Mankiller Executive/Development Assistant
Martha Brewer, LPC, LADC/MH Clinical Supervisor	Clinton Ruff Custodian	Virginia Hess Employment Specialist	Elnora Ratliff Receptionist
Tara Willitt Re-Entry Services Program Supervisor	Megan Palmer Clinical Case Manager	Theresa Wild Bookkeeper	Shirley Thompson Receptionist
Robin Hicks, LPC Therapist	Becky Pelletier Re-Entry Case Manager	Diane Rubey Clinical Records Administrator	

## Board of Directors

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Barbara Bannon Human Resources Investments	Lynn Flinn The Rowland Group	Mary Anne Lewis, Ed. D. Private Practice	Patricia Samuels Community Volunteer

## 2013 Resonance Programs

### **Diversion Services**

Licensed Professional Counselors work one-on-one and in groups with women struggling with substance abuse addiction. As part of the diversion program at Resonance, many women are referred for comprehensive substance abuse treatment in lieu of incarceration. The duration of substance abuse treatment for each woman ranges from 90 days to three years, during which time they live and work in the community, caring for their children and learning to cope with everyday life stressors throughout their recovery journey.

### **Women's Re-Entry Support Services**

The Resonance Women's Re-Entry Program helps women successfully reintegrate back into the community upon release from prison. Incarcerated women face many barriers upon release. Armed with a felony record, many find difficulty securing employment and housing. They also have little money, no transportation and most likely, a substance abuse problem. Resonance case managers work with offenders at Mabel Bassett Correctional Facility, Eddie Warrior Correctional Facility and Turley Residential Center in developing a plan for a fresh, new beginning.

### **Mentoring Program**

As part of Re-Entry Support Services, the Resonance Mentoring program offers women a variety of benefits including peer support, positive role models and lifelong connections. Program participants meet biweekly and the curriculum incorporates healthy recreational activities with community resource information. However, the primary goal of the program is to foster camaraderie through positive peer group interaction while also developing a trusted one-on-one relationship with a female role model.



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WELCA/AR OK Synodical Women's Organization  
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### Community Partners

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Tulsa County Drug Court  
Helping Women Recover  
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Junior League of Tulsa  
Dress for Success  
Williams  
Tulsa Technology Center  
Tulsa Community College  
Planned Parenthood  
Total Pilates  
Tulsa Hub  
Girl Scouts of Eastern Oklahoma  
Women of 100 Black Men  
Workforce Tulsa  
Credit Counseling Services  
Office of Women's Health

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## **RESONANCE**

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[resonancetulsa.org](http://resonancetulsa.org)